

15%
Sponsor Discount
until
August 30th



DECEMBER
6TH - 8TH
CRYSTAL COAST CIVIC CENTER
MOREHEAD CITY

Join in the Fun!

Help make the 2019 Gingerbread Festival a Sweet Success!



The **Gingerbread Festival is the Premier Annual Fundraiser** for SECU Crystal Coast Hospice House. Since opening in July 2013, the house has served over 1,200 patients and their families.

Over **\$100,000** has been raised through the wonderful event used to ensure patients and their families continue to receive compassionate care at **SECU Crystal Coast Hospice House**.



At the heart of the Festival is the **Gingerbread Village**, created by local artists, individuals, schools, and community groups and over **30 Crab Pot Christmas trees** on display and for sale, all designed and decorated by sponsors and individuals, Santa visits, activities for kids of all ages and holiday entertainment.

Being a part of the Gingerbread Festival is a great way to be involved in the community and **support our Hospice House**. It's also an excellent way to **promote your business** and have a lot of fun at the same time. Don't have time to decorate a tree? You can still be a sponsor and the "festival team" can decorate your tree.



Our sponsorship opportunities are a real "sweet deal"!

Kyra Moore,
Festival Chairman

Kay Coole,
Festival Coordinator



2019 Gingerbread Festival Sponsorship Opportunities



Festival Title Sponsor - \$5,000



- Acknowledgment as Festival Sponsor on all Festival advertising
- Prominent signage at event & name/logo on Festival T-shirt
- 6 ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 8 guests with reserved table



Sugar & Spice - \$2,500

- Sponsor Level recognition on all Festival advertising
- Prominent signage at event & name/logo on Festival T-shirt
- 6 ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 6 guests with reserved table



Gum Drop - \$1,000

- Sponsor level recognition on all Festival advertising
- Prominent signage at event & name/logo on Festival T-shirt
- 6 ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 4 guests



Gingerbread - \$500

- Sponsor level recognition on all Festival advertising
- Prominent signage at event & name/logo on Festival T-shirt
- 6 ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 2 guests



6ft Crab Pot Tree - \$300

- 6ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 2 guests



4ft Crab Pot Tree - \$150

- 4ft "crab pot" tree displayed at Festival and signage by tree
- Complimentary Preview Party Admission for 1 guest



2019 Gingerbread Festival Sponsorship Agreement



DEADLINE: Please return no later than November 1, 2019

Return by August 30, 2019 for 15% discount

Return to: Crystal Coast Hospice House at P.O. Box 640, Newport, NC 28557

Please send your logo electronically for recognition purposes to kay.coole@cchhnc.org

Sponsor Information

Business Name: _____

Contact: First Name: _____ Last Name: _____

Mailing Address: _____ City/Zip Code: _____

Phone: _____ Email: _____

Sponsorship Levels

___ Festival Sponsor- \$5,000 ___ Sugar & Spice Sponsor - \$2,500

___ Gum Drop Sponsor - \$1,000 ___ Gingerbread Sponsor - \$500

___ 6ft Crab Pot tree Sponsor - \$300 ___ 4ft Crab Pot Tree Sponsor - \$150

___ In-Kind Sponsor _____

(A service or product that has value equal to the cash of a sponsorship level)

Tree Sponsorship Options

Choose One:

I will be responsible for decorating my tree. I agree for my tree to be sold at the Festival.

I would like the Festival Committee to decorate my tree. I am providing an **additional \$100** for decorating expenses. I agree for my tree to be sold at the Festival.

Optional:

I agree to purchase the decorated tree for an **additional \$150.**

Total before Discount: \$ _____ **Total with Discount: \$** _____

Contact Signature: _____ Date: _____

Check attached in the amount of \$ _____ Check # _____

___ Please Invoice ___ Payment by Credit Card

For Credit Card Payment: Contact, Kay Coole, Festival Coordinator, 252-808-2244



2019 Gingerbread Festival DECORATING GUIDELINES

***Thank you for sponsoring a Crab Pot Christmas Tree. Please read over the guidelines below.
If you have questions, call Kay Coole, 252-808-2244***

Decorating Times

- **Off-site:** Pick up tree from CCHH satellite office **November 18-22, 9 am to 12pm.** Trees should be delivered to the Crystal Coast Civic Center, Thursday, **December 5th, 12:00 to 7:00** or Friday, **December 6th, 8:00 am to 4:00 pm**
- **On-site:** Crystal Coast Civic Center. If decorating on site, Crab pot trees will be assembled and ready for you to decorate. Please allow 2-4 hours for set -up and bring a step stool with you if needed. **Thursday, December 5th 12:00 to 7:00 pm** or **Friday, December 6th, 8:00 am to 4:00 pm**

Decorator Requirements

- All 4ft & 6 ft crab pot trees will **be white and pre-lit with clear lights**
- A space of 5' x 5' will be provided for each tree and accompanying items.
- From the traditional to the unique, let your creativity soar. While we love creative ideas, we ask that you keep in mind that our end goal is to sell each tree
- Convey a cohesive theme with decorations, color, concept, and gift items for the tree.
- Please send your theme/name to Kay Coole at kay.coole@chhnc.org
- Trees are pre-lit with clear lights, but you may add lights if you choose.
- Extension cords will be provided.
- Your tree will be moved at least once, therefore **all decorations, trim, etc. should be secured for transport.**
- Decorations should be of high quality and enhance the overall value of the tree.
- Tree Toppers can make the difference and are highly recommended.
- **No living materials or perishable items** are allowed on or around trees.

Decorator's Personal Items

- If you choose to use personal items as part of the display that do not go to the Underwriter, a written list of these items must be submitted to a Festival Committee Member.
- We suggest that these items also be marked "For Display Only".

People's Choice Award

- The public will be given an opportunity to vote on their favorite tree.
- The Winner will be announced at the Awards Ceremony on Sunday, December 8th at 4:00 pm .

Pick-up/Delivery of Trees

- Purchased trees and any personal items must be picked from the Civic Center, **Monday, December 9th, 9:00 am to 1:00 p.m.**
- Any tree not sold will become the property of the Gingerbread Festival and the Crystal Coast Hospice House

***Thank you for donating your time and effort to help make the Gingerbread Festival a sweet success!
All proceeds support SECU Crystal Coast Hospice House***